

# Swachhta Pakhwada 2025

*Krishi Vigyan Kendra, Mamit District, Lengpui, Mizoram*

## Day 1: Swachhta Pledge Day

**Date: 16<sup>th</sup> December, 2025**

As part of the Swachhta Pakhwada 2025 (16-31 December) organized under the directives of ICAR and the Cabinet Secretariat, Government of India, Krishi Vigyan Kendra Mamit observed **Swachhta Pledge Day** on 16<sup>th</sup> December, 2025 at the KVK Training Hall, Lengpui, Mamit District, Mizoram.

### Participation

A total of **17 staff members** participated in the programme. The event was led by **Dr. Vanlalhruaia Hnamte**, Sr. Scientist & Head, KVK Mamit.

### Activities Conducted

- **Mass Administration of Swachhta Pledge:** All staff members took the Swachhta Pledge reaffirming their commitment to cleanliness and sanitation.
- **Display of IEC Materials:** Information, Education and Communication (IEC) materials related to Swachhta Abhiyan were displayed at strategic locations within the KVK campus at Lengpui.
- **Swachh Bharat Anthem:** The official Swachh Bharat Anthem was played to inspire and motivate participants towards the vision of a Clean India.
- **Swachhta Awareness Message:** Awareness messages promoting cleanliness and hygiene were posted on the KVK website.

## Swachh Bharat Anthem

*"Swachh Bharat Ka Irada Kar Liya Humne"*

**Lyricist:** Shri Prasoon Joshi

**Singer:** Shri Kailash Kher

**Composer:** Shri Vishal Khurana

**Released by:** Ministry of Information & Broadcasting, Government of India

**Official Video Link:**

<https://www.youtube.com/watch?v=Vw-TeVhfVxY>

The Swachhta Pakhwada 2025 will continue with various activities including Swachhta Awareness Day, cleanliness drives, community outreach programmes and the celebration of **Kisan Diwas (Farmer's Day)** on 23<sup>rd</sup> December, 2025.

***"Swachhta Hi Seva"***