

# TAPIOCA CAKE "AN INNOVATIVE PRODUCT"

## • Profile of the farmer/ group :

Name of the grower/group : Aholi.  
Village : Lumami.  
Block : Akuloto.  
District : Zunheboto.  
Enterprise : Tapioca Based Cake.  
Name of the Centre : KVK Zunheboto.



- **Background information of the grower :** Miss. Aholi, age 36 resident of Lumami village is very hardworking active women farmer and she is the only breadwinner of the family. Apart from farming she is also interested in processing of fruits and vegetables which she sells around her village to increase her income. As claimed by her, getting introduced to KVK has greatly impacted her life in many ways and she hopes to encourage more farmers to pickup knowledge imparted by the KVK.

- **Technology/process intervened :** Considering the importance of Tapioca in human diet and non utilization of Tapioca for human consumption, KVK conducted training and demonstration programme on preparation of Tapioca Cake. The programme focused on "visual training" where farmers were trained to process the underutilized Tapioca roots for income generation. Farmers were provided with necessary inputs for preparation of Tapioca Cake.

- **Production:** It was found that 1 kg of tapioca flour gives 4 cakes and was sold @ Rs. 150/ cake. The total expenditure was Rs. 226.00 where as gross income was Rs. 600 and the Net profit was Rs. 374.00 with a B.C. ratio of 1.6.

- **Suitability and adaptability in the existing farming systems:** In the existing farming system, tapioca is an important crop and can be taken up in large scale for tapioca flour production for Tapioca cake which will in turn help in utilizing the unutilized crop.



- **Acceptance of technology/process in terms of views of the farmers:** Simplicity and ease of the process have enabled the technology being accepted among the local farmers. The positive aspect of income generation has encouraged the proliferation of the technology among the farmers and also nearby villages.

- **Out scaling of technology (Horizontal spread):** After successful intervention by KVK and adoption by the farmer, the technology has been widely accepted by the farm women/women SHGs and she has made it possible by participating as local resource persons in other villages. Now 5 villages (approx. 50 farmers) have started adopting this technology.

- **Socio-economic impact:** The direct impact of this technology was that the farmers came to know about the various uses of Tapioca and how can it be utilized for income generation. After successful intervention of this technology the women farmers have been able to generate additional income for their family members which is helping to improve their socio-economic condition.

