FASCINATING JOURNEY FROM BEING A FARMER/ FARM WOMEN TO A SUCCESSFUL ENTREPRENEUR THROUGH FOOD PROCESSING ENTERPRISE



EXOTIC FRUIT PROCESSED IN N.VANLAIPHAI VILLAGE

Journey of The wild Gooseberry Delight in Mizoram: Wild Amla (Indian Gooseberry Emblica Offficinalis) is naturally grown in Serchhip District, due to unaware of processing method, About 2/3rd of the products were wasted before they start Amla based enterprise. But, Today even one

fruit doesn't fall and wasted. Dragon fruits: it is well known as a fruits that can strengthen immunity and is one of the cultivated fruits in Mizoram, N.Vanlaiphai entrepreneur are the pioneer in Dragon fruits Malta processing

Keihpui (Prunus
Jenkinski): *it is one of the exotic local fruits in N.Vanlaiphai*. It has high *fermentation properties and some entrepreneur produced fermented prunus*







Khawmhma – A tree of heaven (chinese sumac); Khawmhma is also one of the local exotic fruits which are processed by N.Vanlaiphai entrepreneur



Litsea cubeba (may chang): also called mountain pepper. These oils are amazing as a disinfectant in this capacity. They also can be used as an insect repellant. Personal and skin uses. N.Vanlaiphai is the first who produced Litsea cubeba oil.

Keifang (myrica esculenta/ bayberry): *it is* one of the exotic local fruits in N.Vanlaiphai . It is well known to their medicinal properties and entrepreneur produced as juice





THE JOURNEY OF MF FOOD PROCESSING INDUSTRY

Mrs Siampuii has had a fascinating journey from being a housewife to a successful entrepreneur. Se has set up a processed food enterprise with her hard work.

RF Sunhlu is a food processing enterprise located in N.Vanlaiphai, Serchhip Ditrcit Mizoram. The enterprise was established by Mrs Siampuii in March 2011. She started the enterprise on a small scale and began with the processing of Gosseberry based products like Gooseberry Juice, and Gooseberry Candy. The positive response from the market motivated her to scale up the production. In order to meet the increasing market demand, she wanted to purchase additional machinery but lacked financial capital.

This was the period when she came to purchased a Pulvelizer Machine and Basket pressure to increase production. The machinery purchased by Mrs siampuii has given her enterprise a major boost and doubled the per day production capacity of the enterprise.

In 2014, she expand her products variety including Aloe amla Juice, Khawmhma Candy, Pineapple beer, Ginger ale and Gooseberry Beer.

The products are being marketed via local retail stores in Aizawl and Mrs Siampuii hopes to expand the market across the Country. She aspires to purchase more equipment to further expand the operations of the enterprise and hire additional manpower.





THE JOURNEY OF KIM KIM FOOD PROCESSING INDUSTRY

New found respect from family and community "I had never been seen as an income earner; rather, I was thought to be a person who loves to look after her family, cook food, and take care of livestock, which amounted to my prime responsibilities," says Thuampui, an women entrepreneur from N.Vanlaiphai village in Serchhip District. "Now I feel proud of my success in Food processing enterprise in my hometown". She accepted her desire to improve the productivity of their hometown enriched nature, and she added "My family really did support and I will not reached this success without their support"

. Smt. Thuampuii is a women entrepreneur resides at N.Vanlaiphai, Serchhip District, Mizoram. She is an honest and hardworking women. She started enterprise with Amla Processing with the enterprise Name 'KIM KIM FOOD PROCESSING INDUSTRY' at 2019 and achieved 17 products from different local fruits at 2023.Her source of income is from processing of fruits, which is locally available like Amla (Gooseberry), Pineapple, Prunus Jenkinsii, Orrange etc. she registered with the Fssai and began attending training sessions with other women from her village in Food processing Technology. During the training she learned new food processing technology including the importance of food processing. It inspired her to continue her enterprise Journey

Achievements

- Kim Kim Food processing enterprise already participated in International Tourism Mart, exhibition host by Mizoram University, DRDA, Horticulture and Agriculture Department.
- Kim Kim Food Processing enterprise attend exhibition 3 times at outside the states.



THE JOURNEY OF SEVEN STAR SHG

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	TYPE OF ENTERPRISE *	\$7	1	2023- 2022
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2	NAME OF UNIT(S)	5.No 1	i. Gooseberry P	roces
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	DATE OF INCORPORATION / REGISTRATION OF ENTERPRISE DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS			
	NATIONAL INDUSTRY CLASSIFICATION CODE(5)	5No 1	NIC 2 Digit 10 - Manufacture of food products	1030 pres and
	Centre:	rill b 0 issu atement. at: HIP (M	e availed led by the	as M/c

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graduation (upward/reverse) of status of an enterprise, the benefit of Schemes will be availed as per the provisions of Notification No. 1 4 26.66.2000 Sussed by the N/O MOM. The second status of the status of the scheme status of the scheme status represented and the scheme status of the scheme status of the scheme status scheme status of the scheme status of the scheme status of the scheme status scheme status of the scheme status of the scheme status of the scheme status scheme status of the scheme status of the scheme status of the scheme status scheme status of the scheme status of the			10 - Manufacture of food	1830 - Processing and preserving of fruit vegetable juices and		18301 - Manufacture of vegetable juices and th	fruit or eir	Mainfacturia		
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In case of Governmen 2119(E) date For any assistan 1. District Indus 2. MSME-DFO

UDYAM REGISTRATION NUMBER	UDYAM-MZ-08-0000626						
NAME OF ENTERPRISE	N.VANLAIPHAI GOOSEBERRY COOPERATIVE SOCIETY						
	SN	io. Classi	fication Year	I	interprise Type	Classification Date	
TYPE OF ENTERPRISE *			2023-24			09/05/2023	
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MAJOR ACTIVITY	MANUFACTURING						
SOCIAL CATEGORY OF ENTREPRENEUR	ST						
	S.No			,	Same of Unit(s)		
NAME OF UNIT(S)	1 Gooseberry Processing						
	Tat.	Door Nock No.	SDO Eaven	Name	of Premises/ Building	A4	
OFFICAL ADDRESS OF	Village Town		N.VANLAIPRAI	Block		I.Lungdar	
ENTERPRISE	Road Street Lane		Rahsi Veng	City		N.Vanl aiph ai	
LIVIERINE	State Mobile		MIZORAM 9181249738	District Email:		SERCHIEP, No. 794184 sawmikhian gire@gmail.com	
DATE OF INCORPORATION /					5/05/2022		
REGISTRATION OF ENTERPRISE				4	5/05/2022		
DATE OF COMMENCEMENT OF PRODUCTION/BUSINESS				2	6/10/2019		
	SNo.	NIC 2 Digit	NIC 4 Digit		NIC 5 Dig	it .	Activity
NATIONAL INDUSTRY CLASSIFICATION CODE(5)	1	10 - Manufacture of food products	preserving of fruit vegetable		18304 - Manufacture of frait or regetable juices and their concentrates, squashes and powder		Manufacturin
DATE OF UDVAM REGISTRATION					2/02/2023		
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or any assistance, you may contac	t						1
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