



To,

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Buldana Urban Co-operative Credit Society

Buldana

Bulk SMS Proposal

We would like to introduce our company “Omega Telesolutions” as one of India’s oldest bulk messaging platform. We are backbone of messaging applications used by several leading messaging service providers . We specialize in bulk messaging technology.

After understanding the market needs and after thorough testing, we have recently launched our operations in the field of messaging - offering high quality messaging services.

Our messaging platform is a result of years of experience and research of Indian messaging market. We have developed a web application that is feature rich, but still very much cost effective.

Features

Multilingual SMS support
Alphanumeric Sender IDs Create
groups, Upload contacts Schedule SMS
for future delivery Downloadable delivery
reports
Free plug-in for MS Excel
API’s for application integration

Voice Calls

- Effective Voice call giving valuable information regarding Insurance Premium, Festival wishes, Policy updates from time to time to all consumers .
- Voice call from our own Portal Number to all Numbers irrespective of any operator.
- Effective & easy to use panel
- Working with all leading operator with own our voice Platform along with in-house specialized Team.
- Retry System to get maximum result.
- Actual Delivery report for each valuable Number

Feature of whatsapp marketing:--

- 1) A new revolutionary way to communicate with customers, friends, groups.
- 2) Grabs instant attention and response.
- 3) Send long text messages, pictures, videos - A picture or video is worth thousand words, it clarifies your message by images and videos.
- 4) Global reach, low cost, efficient and cheaper than traditional bulk sms marketing

Pricing

Product	Rate	Amt with GST
Bulk SMS Transactional 50 Lakh SMS	16 Paise Per SMS	800000+144000 (18 % GST)=944000
Bulk SMS Transactional 1 Crore SMS	15.5 pais per SMS	1550,000+279000=1829 000 (18%GST)

18% GST Applicable

omegatelesolution@gmail.com

For Omega Telesolutions