

Ram Jethabhai Mulabhai Address – Chamoda village, Taluka Veraval, Dist. Gir Somnath Mobile No. 6352789381 - Date of Birth 20/12/1987

Ram Jethabhai Mulabhai got primary education in his own village and secondary and higher secondary from the nearby Ghusiya village. After completion of graduation in drawing from the Ahmedabad. After study he joined his family's profession i.e. agriculture.

He had a 15 vigha land and totally covered under horticulture crop coconut. This plantation is 20 years old. He got Rs.45000 to 50000 income from this. Due to this old plantation he is no grow other crop in this land. So, he got an idea to club honeybee rearing with horticulture therefore, in the year 2021 he got training from Krishi Vigyan Kendra, Ambuja Cement Foundation, Kodinar on scientific honey bee rearing sponsored by National Bee Board, New Delhi. Then after he visited many Beekeepers sites and got more and more practical information of this subject and finally he decided work on this.



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After that he started commercial unit of honeybee cultivation with 40 boxes. In this business her wife Dhrutiben and whole family support and got success. Further, he expand it up to 70 boxes and he started selling of raw honey @Rs. 600/- per Kg in local market.

With the technical guidance and support of **Krishi Vigyan Kendra and Ambuja Cement Foundation** he make brand **"Madhuvan"**. In this business his whole family participating in different activities i.e. Bee box observation, Honey extraction, Packing, Labeling and Transporting.

Current year, he sold 650 Kg honey and also sell 110 honey bee box @ Rs. 4000/- per box he also give the honey boxes to farmers on rent basis in different crops season @ Rs. 2500/- per box for one season. He also support many farmers to do this business and gave free advise and visit at their farm also. On an average yearly more than 150 farmers are visiting his honey bee rearing farm.



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Economics:

| Sr.No. | Particular | Cost (Rs.)/Box | Total Cost (Rs.) |
|------------------|---|----------------|------------------|
| A. Investment | | | |
| 1 | Honeybee Box Purchase (40 Nos.) | 4000/- | 1,60,000/- |
| 2 | Annual Maintenance Cost | 500/- | 20,000/- |
| | | | 1,80,000/- |
| B. Outcome | | | |
| 3 | Selling Honeybee Box in current year (110 Nos.) | 4000/- | 4,40,000/- |
| 4 | Selling Honey through 70 Box (Total.650 kg) | 600/Kg | 3,90,000/- |
| 5 | Bee box on rent basis (40 Nos.) | 2500/- | 1,00,000/- |
| | | | 9,30,000/- |
| Net Income (A-B) | | | 7,50,000/- |

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Ambuja Cement