

To,  
Programme Coordinator  
Krishi Vigyan Kendra  
Kosbad Dhanu  
Distt Thane

Dated: 17/12/2014

### **Bulk SMS /Voice Call Proposal**

We would like to introduce our company “Omega Telesolutions” as one of India’s Fast growing IT Service provider with multiple platform to server you. We are one of the leading messaging service providers specialize in bulk messaging & voice call technology.

Our messaging platform is a result of years of experience and research of Indian messaging market. We have developed a web application that is feature rich, but still very much cost effective.

From last four years we are providing Bulk SMS service & Voice call to all major krishi Vigyan Kendra in **ZONE VII** for their KMA Service and we have been very successful in helping kvk in providing such vital information of agriculture to farmer from time to time.

Such Service can be of major benefit to your krishi vigyan kendra also.

#### **Features**

- Multilingual SMS support
- Alphanumeric Sender IDs
- Create groups, Upload contacts
- Schedule SMS for future delivery
- Downloadable delivery reports
- API’s for application integration
- 160 Character =1 SMS (English)
- 70 Character =1 SMS(Unicode. (Hindi SMS)

#### **Voice Calls**

- Effective Voice call giving valuable information regarding agriculture, season crops ,weather thru Krishi Vigyan Kendra to farmers from time to time.
- Voice call from our own Portal Number to all Numbers irrespective of any operator.

Block G NIT, Venkateshnagar, Nandnavan-Nagpur-440009  
09890222883/09595911220

- Effective & easy to use panel
- Working with all leading operator with own our voice Platform along with in-house specialized Team.
- Retry System to get maximum result.
- Actual Delivery report for each valuable Number

### Pricing

Quantity	Cost per SMS/ Voice call
1 Lakh to 5 lakh SMS (Transactional)	16 paise (Including service tax)
1 lakh to 5 Lakh Voice call (30 Sec Pluse)	30 Paise (Including Services Tax)

### SHORT Code/Long Code

---

#### Purpose & Advantages of using Short/ Long code

- It helps in generating responses
- It helps in data collection (through responses received)
- It help getting actual Information of last few transaction on your mobile.
- Helps in getting the balance update regularly on your mobile.
- It facilitates a two way communication  
Customized Auto welcome/ response messages can be sent on to the responding phone numbers.

### Pricing

Product	Installation & Setup Charges
<b>Long Code</b>	<b>10000/-</b>
<b>Feedback Messages(Transaction)</b>	<b>Transaction Account will be directly integrated to the long code</b>

#### Setup with 3 day

[omegatelesolution@gmail.com](mailto:omegatelesolution@gmail.com)

For Omega Telesolutions

